



saltability™



Approximately 250 million years ago, energy from the sun dried up the Primal Sea, where scientists believe life originated. Compressed over millions of years by landmasses that formed on top, the minerals left behind transformed into pure crystal salt, protected deep within the Himalayan Mountains.

Today, Saltability is pleased to bring you 100% pure Himalayan crystal salt, containing 84 naturally occurring minerals and salts to nourish the body and considered the purest and most beneficial salt ever discovered on earth.

Where you will find **Saltability's Himalayan Salt Stone Massage ...**

Spa Nordstrom • CavalloPoint • Red Mountain Resort • The Hermitage Club
The Oaks at Ojai • The Langham • Marriott Spas • and more

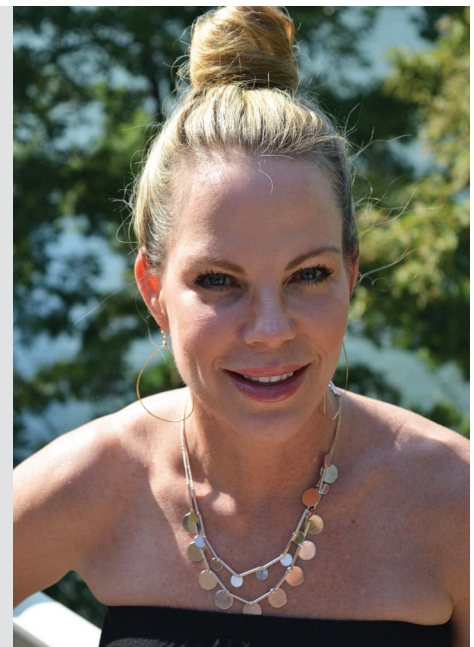
How does Himalayan Salt Stone Massage differ from traditional hot stone massage?

Himalayan salt stone massage adds benefits, such as ...

- Alkalizes the skin;
- Is full of minerals to replenish the body;
- Lightly exfoliates the skin;
- Is highly relaxing;
- Balances and neutralizes the ill effects of the toxic frequencies we live with every day.

“As a spa director and consultant, I saw that spa guests were ready for something new, different, and better than the typical hot stone massage. Basalt stones were once an exotic treat in a massage, but over the years, they've lost their appeal, and they don't add any health benefit beyond the massage strokes themselves.

I founded Saltability because I saw an answer that serves both the guest's desire for wellness and the spa's desire for a new, profitable treatment.”



Ann Brown is the founder of Saltability. She holds experience as a member of the ISPA Board of Directors, resort spa director, spa consultant, massage therapist, esthetician, and more.

Clinical Proof

2007 FENESTRA LABS
STUDY OVERVIEW

Himalayan Salt, was shown to be a highly effective product for the normalizing of mineralization in the human body. It has also shown to be effective in helping to stabilize pH and Oxidative Stress numbers in the human body. Hydration indicators showed an average of ten percent increase over the course of this study.

Himalayan Salt, nor its ingredients, have shown any known adverse side effects or organ system involvement, contraindications, or interactions with any food or drug, allowing the product to be used for extended periods of time.

Visit www.saltability.com/salt-studies.html for more info.

888-210-9918

[saltability.com](http://www.saltability.com)

Saltability Himalayan Salt

Mined from the Himalayan Mountains in Pakistan through socially, environmentally responsible manufacturing.

- 100% pure pink Himalayan salt
- Certified organic
- Antimicrobial
- Antibacterial

“Coming from a massage therapist background, I was confident our therapists would like the (Saltability) treatment; however, I never expected the excitement from my staff when they see that one has booked on their schedule.

Their enthusiasm has resulted in the Himalayan Salt Stone Massage as our #1 selling body treatment, #1 add-on enhancement, as well as a significant increase in retail sales from therapist recommendations.”

– Dawn Page, Spa Manager, The Lodge & Spa at Cordillera

A 2016 Top Spa Trend

In the January 2016 issue, *American Spa* named salt therapy as one of the top spa trends for 2016. The magazine describes salt therapy as “a very safe, natural, and affordable modality for wellness and beauty” and calls salt “an ideal ingredient for countless spa services.”

While touting the benefits of different types of spa therapy, *American Spa* calls Himalayan salt a “particular spa standout.”

Saltability has been featured in ...

Skin Inc.

American Spa

Spa Business

Insiders Guide to Spas

Yoga & Spa

Pulse

Spas of America

Body Sense

and more.



How We Give Back

Intentionality is a guiding theme behind everything we do at Saltability. We look for organizations that make a real difference, sharing what they can with others and promoting equality through programs and service. *Learn about these groups we support ...*

A nonprofit set up in 1995 by a group of citizens concerned about Pakistan's poor state of education, **Citizens Foundation USA** has established 1,060 school units nationwide, enrolling 165,000 students as of 2015. To encourage female enrollment, 50 percent of students have to be female. tcfusa.org

The Hunar Foundation, a nonprofit organization that builds tangible work opportunities for people in Pakistan, aims to "create a new cadre of skilled Pakistanis with intentionally recognized technical qualifications," providing opportunities that can change their lives. hunarfoundation.org

charity: water brings clean and safe drinking water to people in developing nations. 100% of donations go directly to fund clean water programs in 24 countries around the globe, with a focus on providing rural communities with access to clean water. *With every Saltability treatment room kit ordered, \$1 is given in support of safe drinking water programs worldwide.* charitywater.org

A Trusted Resource

Saltability delivers quality Himalayan salt stone products – 100% pure pink Himalayan salt, mined from the Himalayan Mountains in Pakistan. We are proud to work with Agro-Hub International as our resource partner to ensure that our products are produced through socially, environmentally responsible manufacturing.

Click the QR code (right) to watch a video to learn more about the origin of Saltability products.



Fulfilled with Pride

Saltability partners with Lake Area Industries (LAI) for fulfillment of product packaging and labeling. A nonprofit organization, LAI employs approximately 70 developmentally disabled people. LAI workers weigh and bag Himalayan salts and label Saltability products for wholesale and retail purchase.



Ann Brown, Saltability Founder

With almost 20 years of experience in nearly every aspect of the resort spa business, Ann Brown is an industry veteran whose expertise extends from licensed cosmetologist, esthetician, nail technician and massage therapist to accomplished spa director and business manager.

In 2014, she founded Saltability to answer the need for a better treatment in the spa industry and conceived a line of Himalayan salt products that benefit clients as well as their therapists.

By keeping products and services chemical free and eco-friendly, Saltability offers multiple therapeutic benefits in a single treatment, helping client and practitioner alike. Today, Saltability is a spa industry partner that provides quality Himalayan salt stone treatments and products for resort, day, medical and destination spas.



Brown is a mentor ambassador within the Global Wellness Institute Mentorship Program and co-chair of the Global Wellness Institute's "Exploring Salt & Halotherapy Initiative." An active member of the International Spa Association, she is a former ISPA board of directors member and was a founding member of the American Spa Therapy Education and Certification Council.

She earned a bachelor's degree in business management from the University of Florida and contributed to the development of ISPA's Hiring and Training Guide, in addition to helping co-author two textbooks used for spa management degrees at major universities. She has presented on spa management and modalities at ISPA's annual conference, the American Massage Therapy Association conference, IECSC and more and has served her community as a board member of several nonprofits.

